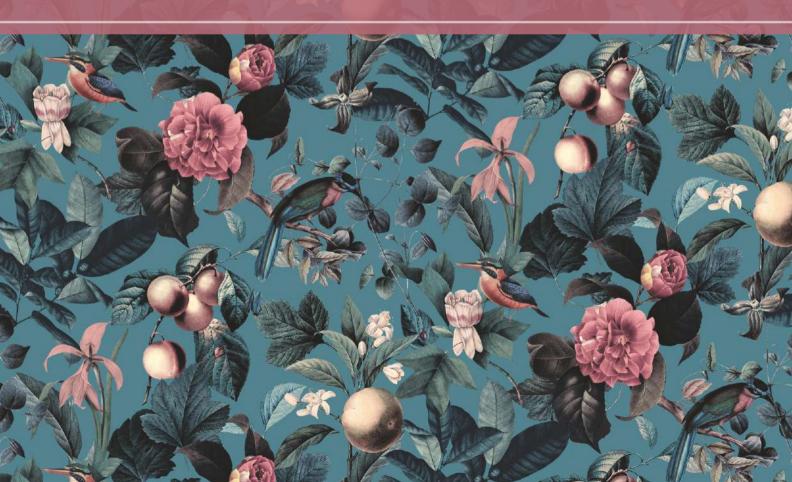


## F&F | FLOOR & FURNISHINGS

# BOTANICA UPHOLSTERY —— FABRICS ——

MARKETING BRIEF







## **BLOOMSBURY VELVET**

(8 Colourways)

This design is an ornate composition of flowers and foliage against dramatic shadows and tonal plaster backgrounds. Dynamic multicolour palettes, and a very useable scale, make this elegant floral pattern ideal for upholstery. These have been digitally printed on heavy-weight velvet fabric to provide outstanding structure and durability for upholstery. The design is available in spirited color combinations of coral, blush, aqua and mint across 11 colorways.



**BLOOMSBURY VELVET - CERULEAN** 



**BLOOMSBURY VELVET - FOREST** 



**BLOOMSBURY VELVET - RHUBARB** 



**BLOOMSBURY VELVET - BLUSH** 



**BLOOMSBURY VELVET - AQUA** 



**BLOOMSBURY VELVET - MINT** 



**BLOOMSBURY VELVET - WHEAT** 



**BLOOMSBURY VELVET - LINEN** 



#### **TECHNICAL DETAILS**

Product Name : Bloomsbury Velvet	Rec. Usage : 🗎 💂
Width in CM : 137	Care Instructions : ( ) 💥 🔯 🔀
Repeat Size in CM : Hor (66) x Ver (80)	Martindale : 30,000
Composition : 100% PES	Pilling : 4-5
Weight GSM : 367	Color Fastness : 3-5



## HYDRANGEA VELVET

(12 Colourways)

With bright hues articulated in a soothing painterly style, Hydrangea haslarge-scale floral blooms in an incredible and exquisite display. Multi-coloured and intense, the florals float above a shaded and printed ground. Available in 12 dramatic colourways, this design is digitally printed on a lightweight and soft velvet fabric for dramatic floral upholstery and cushions



**HYDRANGEA VELVET - RHUBARB** 



**HYDRANGEA VELVET - BLOSSOM** 



**HYDRANGEA VELVET - AQUA** 



**HYDRANGEA VELVET - BLUSH** 



**HYDRANGEA VELVET - COBALT** 



**HYDRANGEA VELVET - PATRIOT** 



**HYDRANGEA VELVET - PACIFIC** 



**HYDRANGEA VELVET - CERULEAN** 



**HYDRANGEA VELVET - EMERALD** 



**HYDRANGEA VELVET - FOREST** 



**HYDRANGEA VELVET - MUSHROOM** 



**HYDRANGEA VELVET - GUNMETAL** 



#### TECHNICAL DETAILS

Product Name : Hydrangea Velvet	Rec. Usage : 🗎 💆	
Width in CM : 137	Care Instructions : ( ) 💥 🔯 🔀	
Repeat Size in CM : Hor (44) x Ver (44.1)	Martindale : 30,000	
Composition : 100% PES	Pilling : 4-5	
Weight GSM : 367	Color Fastness : 3-5	



### **MORIKO**

(6 Colourways)

'Moriko' gives an impressionist twist to the classic floral print featuring an abundance of flowers, plants and trees representing the epitome of botanical beauty, where flowers of every kind abound against darker grounds. Printed on velvet fabric it is best suited for upholstery. This beautiful design is available in 6 delightful colours like forest and emeralds, cerulean and tangerine, cobalt and few more deep tones creating a statement in any space.



MORIKO - MINERAL



MORIKO - FOREST



MORIKO - CERULEAN



MORIKO - EMERALD



MORIKO - COBALT



MORIKO - GUNMETAL



#### **TECHNICAL DETAILS**

Product Name : Moriko	Rec. Usage : 🗎 💆
Width in CM : 137	Care Instructions : ( ) 💥 🔯 🔀
Repeat Size in CM: Hor (67.4) x Ver (33.8)	Martindale : 30,000
Composition : 100% PES	Pilling : 4-5
Weight GSM : 367	Color Fastness : 3-5



For any further Details, Please feel free to contact 09643403802, 0124-4632300

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